

FLIC® PRODUCT SELECTOR

							
PRODUCT	Flic Scanner	Flic USB	Flic PPC	Flic Palm	Flic Cordless USB	Flic Cordless PPC	Flic Cordless Palm
Platform	Windows	Windows 2000, XP	PPC	Palm OS 3.5-5.2	Windows 2000, XP	PPC	Palm OS 5.2
Interface	Serial	USB	Compact Flash	Palm Universal Connector	Bluetooth, USB	Bluetooth	Bluetooth
Connectivity Software	Flicware™/ Flicware Pro	Flicware/ Flicware Pro	Flicware PPC	Serial Magic	Flicware Cordless	Flicware Cordless PPC	Serial Magic
Bar Codes Supported	UPC/EAN/JAN, Code 39, code 128, RSS, Interleaved 2 of 5.						
Power Management	3 AAA alkaline batteries deliver 100,000+ continuous scans or 24,000+ scans over 12 months at 100 scans/day				3 AAA alkaline batteries deliver 76,000+ continuous scans or 16,000+ scans over 8 months at 100 scans/day		
Operation	Simple one button operation with audible and visual indicators for status						
Memory Capacity	About 500 UPC-A codes, non-volatile memory; Inquire for additional memory needs.						
Scanner Type	Class I laser product						
Dimensions	L:4.5 inches; W:2 inches; H: 1 inch; Weight: 2.5 oz (3.7 oz with batteries)						
Radio					Bluetooth™ class 2, 1.1 compliant		
For the latest product specifications, please refer to www.flicscanner.com							
							
ACCESSORY	RS232 Standalone Bluetooth Base Station	Flic Wedge Cable	Flic USB Cable Adapter	Flic Universal Holster	Flic Protective Boot	Flic Docking Station	Flic Accessories Bundle
Description	Replaces a serial cable. Connects to any serial computer or device.	The Flic Wedge Cable provides connectivity to any computer platform through the keyboard port.	USB Adapter Cable for Flic Laser scanner. Add a serial port to your computer.	Universal Holster for Flic Laser scanner. Comes with belt clip and double stick tape.	Provides extra protection and a convenient loop for attaching a lanyard or retractable keychain. Cable strain relief.	Plugs into serial port. For USB, use the Docking Station with the USB Adapter. Includes screw holes for mounting.	Includes boot, dock, and holster.
Platform	Linux, DOS, Windows 3.1/95/98 /ME/2000/XP	DOS, Win3.1/95 /98/ME	Window 98 and later	Refrigerator; monitor; belt, wall, etc.		Desk, bench or tabletop	

FLIC
LASER BAR CODE SCANNER

AUTHORIZED RESELLER

CONTACT US

We're committed to business success—yours and ours.
Please let us know how we can help you today.

» www.microvision.com
» www.flicscanner.com

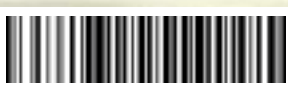
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Microvision Inc. (NASDAQ:MVIS) is the world leader in the development of high-resolution displays and imaging systems based on the company's proprietary silicon micro-mirror technology. The company's technology has applications in a broad range of military, medical, industrial, professional and consumer products. The company's commercial image capture product line is the Flic Laser Bar Code Scanner.

Flic Scanners feature a patent-pending, low-cost, shock-resistant, mechanical/magnetic laser scan engine. This simple, yet elegant design enables Microvision to deliver a true laser scanner that works in either batch or tethered mode for less than the price of most CCD scanners, and to offer a wireless scanner at less than half the price of many wireless scanners.

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FLIC
LASER BAR CODE SCANNER



“The Flic Scanner is an excellent value.
This product allows every company to use
today's technology at a reasonable cost.”

—Dan Reeves, *Magparts*



Simple. Affordable. Versatile. Durable.





DIVERSE APPLICATIONS, GROWING MARKET OPPORTUNITIES

The Flic® Laser Bar Code Scanner provides the right performance, at the right price. With a rich feature set, wide variety of accessories, and powerful connectivity software, the Flic Scanner is well suited for your application—whether in the household or across the enterprise.

Government



Asset Tracking & Lending
Evidence Tracking
Supplies Reorder
Field Service Automation

Healthcare



Pharma Tracking
Patient Tracking
Supplies Reorder
Biological Product Tracking

Manufacturing



Asset & Inventory Management
Work Order Tracking
Tool Check-in/out
Time and Attendance

Household



Personal Registry and Wish List
Asset & Media Tracking
Inventory & Shopping List

Logistics



Inventory Management
Shipping & Receiving
Field Force Automation

Hospitality



Field Service Automation
Ticket Scanning & Lead Capture
Valet and Baggage Claim

Retail



Mobile POS
Exception Scanning
Registry and Loyalty Programs
Shelf Audit and Stock Reorder

Transportation



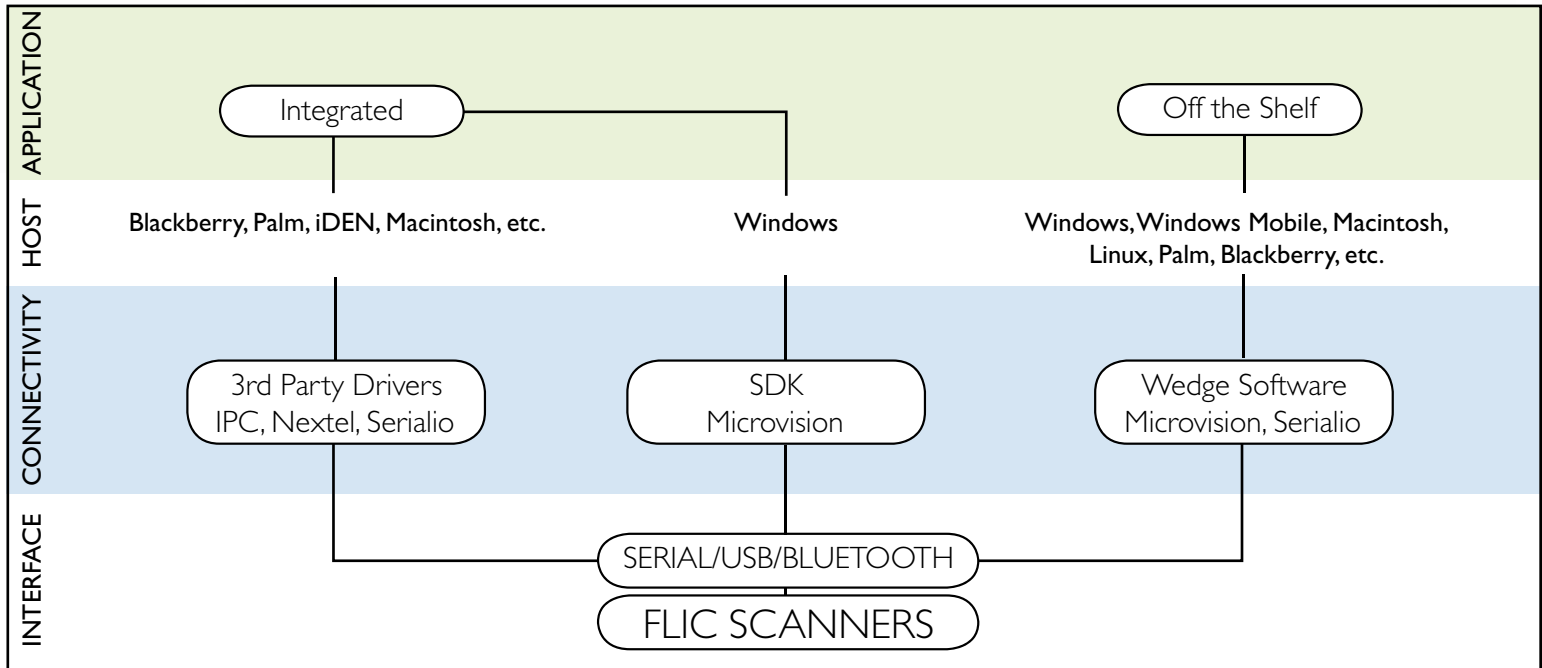
Ticket Scanning
Express Delivery Tracking



Shown actual size. »

THE FLIC PLATFORM: GET CONNECTED

There are multiple ways to get connected using the Flic Platform. For off the shelf applications use wedge software to push scanned data directly into the active application window on the host. For tighter bar code scanning integration use our Software Development Kit (SDK). In addition to providing an Application Programming Interface, the SDK includes language specific files, documentation, and sample code. You can also turn to the Flic Developer Community for 3rd party drivers.



FLIC AUTHORIZED RESELLERS: MAKING IT EASY

Our global network of resellers makes it easy to buy Flic Scanners and accessories. Pre-packaged solutions that include Flic Scanners are available online, through distributors, and specialty and traditional retailers. Whether you are looking to buy one or 10,000 Flic Scanners, there is an authorized reseller ready to help you.

“Serialio.com has enjoyed a strong partnership with Microvision. Key factors that make working with them productive is their responsive communication and their continuous improvement.” —Dave Boydston, Serialio.com

Authorized Microvision Flic Resellers enjoy these benefits:

- » Access to products that fit a unique product position
- » Attention and responsiveness of Microvision's Flic Team
- » Ability to private label Flic Scanners

EASY INTEGRATION & AFFORDABILITY:
ENABLING PRICE SENSITIVE APPLICATIONS

Whether you are developing applications for internal use within your organization or developing bar code enabled applications for commercial resale, there is a Flic Scanner that is suitable for you.

“Flic provides us with simple and extremely affordable scanning solutions for our customers.”

—Jeff Scott, Infinite Peripherals

Use the Flic Software Development Kit with sample code to speed your learning and integrate the Flic Scanner into your applications, whether they are targeted for delivery on a PC, Mac, Blackberry, Smartphone, Tablet PC, Pocket PC, or Mobile phone.

“Adding support for the Flic Scanner into our Colerctorz.com products was easier than we expected. It was a matter of hours from receiving the SDK to successfully getting barcodes transferred from the Flic Scanner to our software.” —Mark-Jan Harte, Bitz & Pixels

